



With a breakthrough interactive approach to reading education, and colorful and empowering young heroes, SUPER WHY is the only preschool property created to help kids learn the fundamentals of reading through interactive storybook adventures. The standout, imagination-stimulating series focuses on the adventures of four fairytale friends who transform into reading-powered superheroes: Alpha Pig with Alphabet Power, Wonder Red with Word Power, Princess Presto with Spelling Power, Super Why with the Power to Read and Super YOU with the Power to Help. Together, they are the “Super Readers”! The

Super Readers jump into books (literally) to find answers to everyday preschool challenges and embark on exciting adventures, where they play interactive reading games to overcome obstacles and save the day. In every fantastical episode of Super WHY!, young viewers dive directly into a pop-up story to experience a brightly-illustrated children’s tale brought to magical life.



<b>TARGET AGE</b>	2-5	
<b>CURRICULUM</b>	Literacy	
<b>ON PBS KIDS SINCE</b>	2007	
<b>CURRENT STATUS</b>	NPS, 24/7	
<b>PBS KIDS WEBSITE</b>	<a href="http://pbskids.org/superwhy">pbskids.org/superwhy</a>	
<b>PBS PARENTS WEBSITE</b>	<a href="http://pbsparents.org/superwhy">pbsparents.org/superwhy</a>	
<b>SOCIAL MEDIA</b>	Facebook: <a href="https://www.facebook.com/superwhy">facebook.com/superwhy</a> Twitter: <a href="https://twitter.com/superwhytv">twitter.com/superwhytv</a>	
<b>APPS</b>	<b>Super Why! Power to Read</b> (iOS App Store, Google Play Store, Amazon Store) <b>Super Why! ABC Adventures</b> (iOS App Store, Google Play Store, Amazon Store) <b>Super Why! Phonics Fair</b> (iOS App Store, Google Play Store, Amazon Store)	
<b>GAMES</b>	<b>Super Why Saves the Day</b> <b>Spectacular Spelling Play</b> <b>Delicious Dish</b> <b>Calling All Super Readers</b> <b>Puppy Day Care</b> <b>Book Jumble</b> <b>Journey to the Golden Bone</b> <b>Create a Super Dog</b> <b>Super Duper DJ</b> <b>Cake Maker</b> <b>Lovely Letter Match Up</b> <b>Super Why’s Match Up</b> <b>Rock ‘N’ Read Jukebox</b> <b>Wonder Red’s Match Up</b> <b>Attack of the Eraser</b>	<b>Super Design Center</b> <b>Rhyme Time Bingo</b> <b>Spectacular Sounds Bingo</b> <b>Why Flyer Adventure</b> <b>Freeze Dance Rhyming</b> <b>Alpha Pig’s Paint by Letter</b> <b>Storybook Creator</b> <b>Golden Crown Spelling Bee</b> <b>Super Readers Challenge</b> <b>Lickety Letter Bingo</b> <b>Reading Power Bingo!</b> <b>Create-Your-Own Hero</b> <b>Red’s Rhyme ‘N’ Roll</b> <b>Super Why...to the Rescue</b> <b>Alpha Pig’s Alpha Bricks</b>

